

Access To Finance for Young Innovators and Entrepreneurs

(ESCWA Technology Centre (ETC))

Description

The session will discuss the financial challenges that Young Innovators and Entrepreneurs face starting their projects. And elaborate on the economic opportunities across the Arab region and internationally.

Key Facts

- Entrepreneurial projects represent 90% of the Arab business environment, which requires more attention from policymakers and young people.
- The enabling environment for business ecosystems needs to be improved to facilitate access to finance, markets, and future opportunities for young innovators.
- Understanding the ecosystem and digitization are critical factors of success for young entrepreneurs.

Moderator



Mr. Kareem Hassan
Executive Director of ESCWA
Technology Centre, Jordan

Speakers



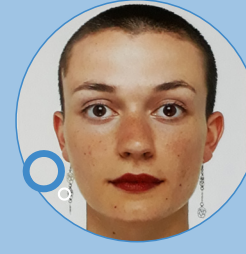
Mr. Ayman El-Sherbiny
Chief of ICT Policies, UNESCWA



Mr. Gabriel Petrus
Deputy Director for Global
Partnerships & Development
at the International Chamber
of Commerce (ICC), Paris



Ms. Joelle Yazbeck
Executive Coordinator
for the Beirut-based International
Chamber of Commerce (ICC)
- UNESCWA Center of
Entrepreneurship
for the MENA region



Ms. Loraine Salza
Research Assistant. UN ESCWA



Ms. Blanka Smítková
Research Assistant, ESCWA
Technology Centre

