Access To Finance for Young Innovators and Entrepreneurs

(ESCWA Technology Centre (ETC))

Description

The session will discuss the financial challenges that Young Innovators and Entrepreneurs face starting their projects. And elaborate on the economic opportunities across the Arab region and internationally.

Key Facts

- Entrepreneurial projects represent 90% of the Arab business environment, which requires more attention from policymakers and young people.
- The enabling environment for business ecosystems needs to be improved to facilitate access to finance, markets, and future opportunities for young innovators.
- Understanding the ecosystem and digitization are critical factors of success for young entrepreneurs.

Moderator

Mr. Kareem Hassan
Executive Director of ESCWA Technology Centre, Jordan

Speakers

Mr. Ayman El-Sherbiny
Chief of ICT Policies, UNESCWA

Mr. Gabriel Petrus
Deputy Director for Global Partnerships & Development at the International Chamber of Commerce (ICC), Paris

Ms. Joelle Yazbeck
Executive Coordinator for the Beirut-based International Chamber of Commerce (ICC) - UNESCWA Center of Entrepreneurship for the MENA region

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