

# Technology and Innovation for Land Transport in the Arab Region

{ ESCWA }

## Description

This session will discuss the intersection of the transport and technology sectors. Indeed, throughout the ages, technology has provided innovative solutions that have transformed and modernized the entire transport sector. The exponential technological progress witnessed today, as well as the diversity of innovative solutions that have been emerging, is expected to transform further the land transport sector, and enhance its efficiency, its safety, and the mobility of people.

The session will show and demonstrate the role of digital technology in improving the land transport sector, by discussing available technologies as well as future trends that could further influence development in this sector. Based on ESCWA's survey, the session will also highlight the status of enabling technologies and the most used technological applications in the Arab region.

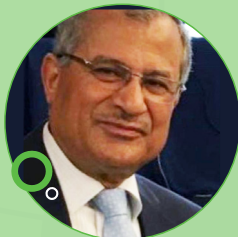
Based on a recently published report by ESCWA, the session will provide a holistic regional framework for enhancing the integration of technology in land transport considering the provision of appropriate communications infrastructure and the requirements for the safe use of technology, developing the legal and regulatory environment, building capacity and skills development, stimulating innovation to develop road transport services and encouraging better governance of the transport sector.

### Moderator:



**Dr. Nibal Idlebi**  
Chief of Innovation Section,  
UN-ESCWA

### Speakers:



**Mr. Mahmoud H. Abdallat**  
Secretary General of  
the Arab Union of Land  
Transport (AULT)



**Dr. Yarob Badr**  
Regional Advisor on  
Transport and Logistics,  
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**Mr. Rami Semaan**  
Senior Expert in Transport



**Ms. Hania Dimassi**  
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