

## Moderator



### Mr. Ashraf Abdel Wahab | Digital Transformation Director, Public Sector, SAP, Moderator

Dr. Ashraf Abdelwahab is a full professor of computer engineering, Electronics Research Institute (ERI), Egypt. He received his Ph.D. in 1992, Faculty of Engineering, Cairo University in Machine Learning and Evolutionary Algorithms. He has published over 60 research papers in National and International Journals and Conferences, participated in many research projects focusing on processes automation, and was a lecturer of Computer Science in Egyptian and American universities

- Member of the Egyptian E-government Initiative since its launch in 2001 managing ERP, and ICT4D projects. In July 2004 he was appointed as the Senior Advisor to the Minister of Administrative Development (MSAD) and in August 2006, he was appointed as the Deputy to the Minister, responsible of supervising, monitoring and coordinating E-government and organizational development initiatives and coordinate the Ministry's relations with international institutions (UNDP, OECD, EU and WB).
- In March 2011- August 2012, he was appointed as Acting Minister, MSAD. He Supervised the implementation of many national projects: Government procurement portal, Egyptian Government Services portal, Government Family Database, Courts Automation, and the IT infrastructure for the National Elections (Received the UN Public Service Award, Government Procurement Portal, July 2011, National Elections Services, Government Services delivery category, in June 2012).
- Joined Microsoft in December 2012 as the Corporate Affairs Manager, Egypt & North Africa, then moved in 2014 to Dubai as the Corporate Affairs Director for Egypt and Gulf. In July 2016, he moved to Microsoft 4Africa initiative as CTO, and then the Industries Lead, supporting Digital Transformation in Financial, Agricultural and Public sectors till September 2018.
- Dr. Abdelwahab is a member of several committees, two of which are the Advisory Committee to the Supreme Council for Digital Transformation, and the Supreme Committee for Administrative Reform, headed by the Prime Minister.
- Starting January 2019, Dr. Abdelwahab is the Digital Transformation Director, Public Sector, Egypt for SAP

## Speakers



### Mr. Nour ElDin Elasar | Head of the Department of Digital Transformation of the Society at the Digital Development Agency (ADD) of Morocco

Mr. Nouredine LASFAR is a graduate, in 2000, from the Higher Engineering School of IT Technology - University of Mohammed 5 in Rabat - Morocco, with a Diploma in IT Engineering. In 2003, he did a six-months training on "Computer Network Engineering" at the Okinawa International Centre in Japan. After 2 years of study (from 2006 to 2008), he obtained a Master of Science Degree from the Information and Communication University in Daejeon - South Korea. He also benefited from many trainings on ICT, cyber-security, e-government, e-commerce, so on.

Actually, he is the Head of the Department of Digital Transformation of the Society at the Digital Development Agency (ADD) of Morocco, which is in charge of implementing the State's Digital Strategy. He is mainly in charge of promoting and encouraging the spread of ICT/ digital tools and their use among citizens, private companies and public administrations.

Before joining the ADD in March 2019, he was working since 2001 at the Directorate of Digital Economy under the Ministry of Industry, Trade, Investment and Digital Economy.

Since 2014 until February 2019, he was in charge of the Division of Information Technology and Digital Trust under the same Directorate. He was responsible for establishing and implementing the national program "Information Technology and Digital Trust" which is one of the main measures of the national strategy for information society and digital economy "Digital Morocco".

From 2008 to 2014, he was the head of Cyber-security Development Unit in the Directorate of Digital Economy under the same Ministry.



**Mr. Tawfiq Abu Bakr** | Ministry of Economy and Digital Entrepreneurship (MODEE), Jordan

Tawfiq Abu Bakr, policies and strategies deputy director at the Ministry of Digital economy and entrepreneurship I have accomplished more than 22 years experience in the ICT industry.

I have possessed a wide range of expertise in planning, optimization, project management and implementation.

The rollout of network with all technologies was part of my experience starting from 2G wimax and LTE. I have first hand experience of coverage planning and optimization in GSM, WiMAX, 3G, LTE planning & optimization with capacity building.

Currently responsible for the Digital transformation, AI and ICT sections.



**Mr. Ahmed Khaouja** | Director, PTT Maroc and LTE.MA, Morocco

- ingénieur Télécom.
- Depuis 2015 il est expert de l'union internationale des Télécoms (UIT).
- Ex directeur à L'Agence Nationale de réglementation des Télécoms (ANRT) au Maroc.
- Ex enseignant à l'Institut National des Postes et des Télécoms (INPT) de Rabat.
- Depuis 2015 directeur de l'entreprise Promotion des Télécoms et des TICs ([www.PTT.ma](http://www.PTT.ma)) et directeur de Lte magazine ([www.LTE.ma](http://www.LTE.ma)).
- Depuis novembre 2019 il est membre du Conseil d'Administration de l'ANRT, au Maroc.



**Mr. Rudy Shoushany** | Founder Producer and Host, DxTalks, Lebanon

Rudy is a motivational digital leader and Keynote speaker in the MENA region. He is an expert in ICT Digital Transformation, Governance, Compliance, Strategies, and CyberSecurity. He is the Founder, Host and Moderator of the DxTalks Series, Digital Transformation talk show, Rudy is Listed among the top 50 Global Thought leader & Influencer in Technology and Top 100 Leaders in Governance in the digital transformation innovations.

Rudy had been lately selected to be on the Forbes Technology Council.